



At Kiddie Academy of Charlotte-Blakeney, David Willis serves children up to 12 years of age.



SealMaster Hawaii paves the way for motorists.

# IT'S YOUR FUTURE: OWN IT

## BY CHRISTINE HAYES

Building a business from scratch isn't easy. It requires time, money, and perseverance. As you're entwined in the mental battle between the desire to be your own boss and the acknowledgement of risk, consider this alluring alternative: franchising. We tracked down four franchisees who, for a variety of reasons, branched out from their previous career paths and ultimately found success in this proven business model.

### DAVID AND SHANNON WILLIS

When the Willis family started searching for the perfect preschool for their children, nothing near their home in Charlotte, North Carolina, seemed like quite the right fit. That's when the young couple joined forces with Kiddie Academy.

"Combined with a desire to start our own business and build long-term income, we wanted to provide our children with a well-rounded preschool experience," David says. "We felt if we could build the experience we were looking for, other families would come as well."

Today, the couple is confident that opening Kiddie Academy of Charlotte-Blakeney was the right decision for them. They admit the first few years of business were challenging, but the many rewards—particularly the ability to watch their own children learn and grow

## Building a successful business in childcare.

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Before owning a Kiddie Academy franchise, Katie and Larry Moore were up-and-coming business professionals. Katie brings more than 10 years of experience working for a large payroll corporation while Larry remains a prominent player at the Chicago Board of Trade. As the parents of two children, they struggled to find a satisfactory

daycare in the area. It was during their search that they decided to embark on a lifelong dream of owning a business. The Moores fell in love with Kiddie Academy, as they believe the franchise possesses all of the qualities they were looking for: caring teachers, a fun atmosphere and a strong curriculum.

The Moores revel in their new found sense of purpose in owning a Kiddie Academy franchise. Their children have also seen the perks of their parent's new business. They're making lots of new friends and learning essential life skills, all while under the care of their parents!

Knowing their children and community are receiving the best education and child care possible has proved to be the biggest benefit of them all.



Katie and Larry Moore  
Kiddie Academy of Bolingbrook, Illinois

The Moores are so happy with their academy in Bolingbrook, Illinois that they recently signed an agreement to open a second.

Learn about Kiddie Academy at [www.FranchiseKA.com](http://www.FranchiseKA.com) or by calling 410-777-5352.



Kiddie Academy of Bolingbrook, Illinois

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